



INSURANCE PRODUCTS

- | Workers' Compensation
- | Property
- | General & Excess Liability
- | Professional Liability (E&O)
- | Directors & Officers (D&O)
including Fiduciary Liability
- | Employment Practice
Liability Insurance (EPLI)
- | Auto Fleets
- | Inland/Ocean Marine
- | High-Value Homes
- | Personal Umbrella
- | Valuable Articles &
Collections

Stafford Jacobs helps individuals, privately held companies and nonprofit entities transfer risk through insurance solutions. He specializes in long-term relationships, ensuring every client has the best possible protection at the best possible price.

CAL doesn't sell insurance; they buy it.

Stafford sees himself as a broker in the truest sense of the word, purchasing policies and programs from different carriers to best meet clients' needs. CAL buys insurance on your behalf; they don't sell it. Stafford's team has expertise in a wide range of insurance products and coverages to ensure you have the right advisers, solutions and protection. They are known for asking — and answering — a lot of questions to determine your needs and expectations. Then they exceed them.

Deep experience means better outcomes.

Stafford holds the Commercial Lines Coverage Specialist (CLCS) designation. In more than 20 years in the insurance industry, he has served on all sides, including claims, service and production for carriers, captive agencies and brokerages. This wealth of experience translates to an unusually well-rounded approach to negotiations and coverage, claims and client service. He uses his unique vantage point to advocate for the best results for his clients, taking pride in having one of the highest client-retention rates in the Bay Area.

Stafford is deeply rooted in the local community and has been involved in many organizations, including Holy Day Family Home, Guardsmen, Big Brothers Big Sisters of the Bay Area, ProVisors, the Institute for Private Investors (IPI), the Financial Planning Association of San Francisco and the Family Wealth Alliance.

The best coverage and the best service at the best price.

Whether you need a fresh take on one policy or an overhaul of your entire portfolio, Stafford and his team of experts access a full spectrum of services and insurance products to craft creative, yet sensible, solutions. Their longstanding relationships with carriers translate to bottom-line advantages for clients. Your team at CAL vets policy language and negotiates on your behalf to ensure you get the best coverage at the lowest cost.

Your protection, well-being and satisfaction are Stafford's priority. Whatever your needs are, he will be happy to discuss how CAL Insurance can help you buy better protection and risk management for you and your business.

ALWAYS LOOKING OUT FOR YOU

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